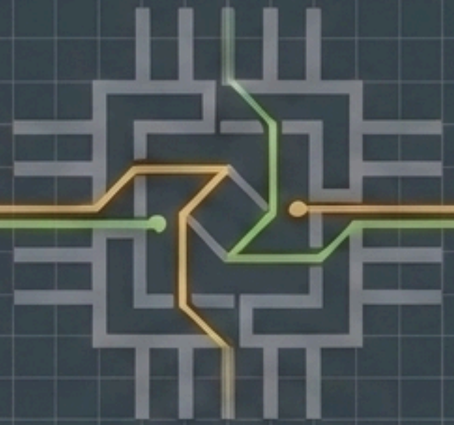
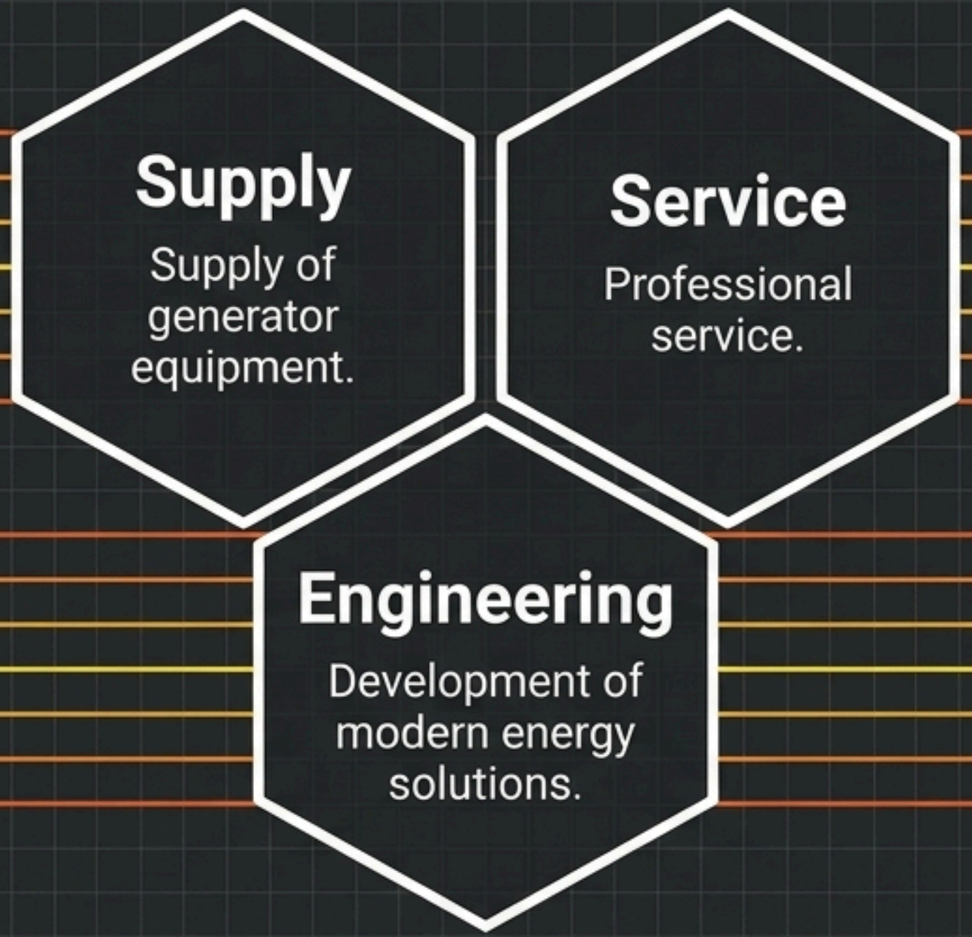


POTOK ENERGO

Comprehensive solutions in the energy sector

Supply. Service. Engineering.

Company DNA



The company is focused on creating efficient, autonomous, and sustainable energy systems for business, infrastructure, and public facilities.

Complex Expertise

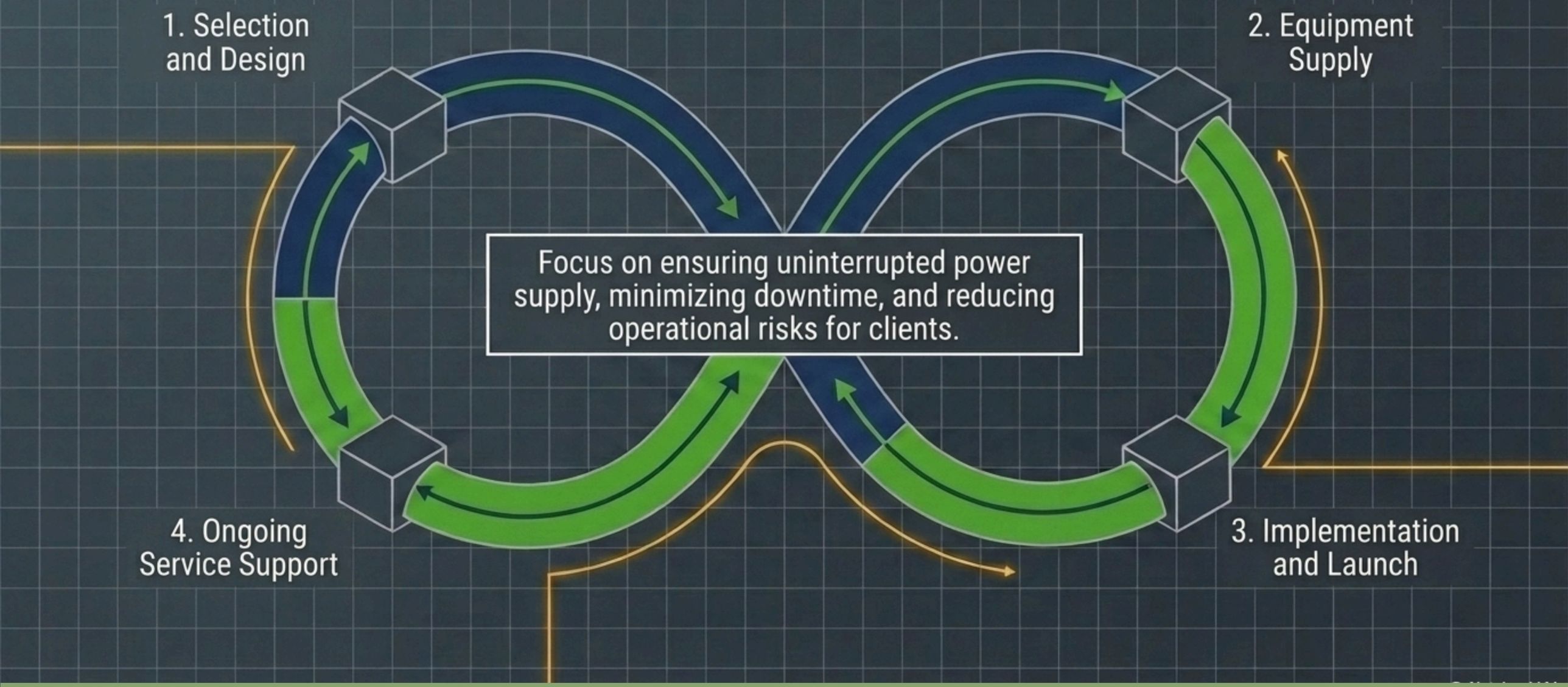
Traditional Energy
Gas and diesel generators.
Service maintenance and equipment repair.
Commissioning and technical support.

Engineering Bridge

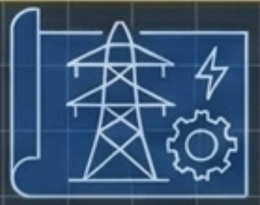
Energy audit and selection of optimal technical solutions for the client's tasks.

Alternative Energy
Solar power plants.
Hybrid systems (Generator + Solar energy + Storage).
Energy storage systems (Energy Storage).
Energy efficiency improvement solutions.

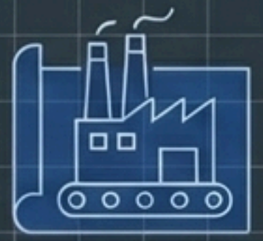
Engineering Cycle



Client Ecosystem



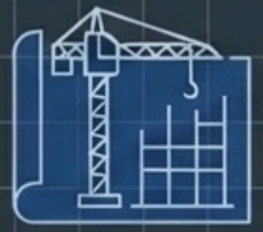
Critical Infrastructure
State-owned enterprises (heating networks, water utilities, and facilities of increased responsibility).



Industry
Industrial enterprises and production complexes.



Commerce
Commercial real estate and business centers.



Development
Development projects and new infrastructure objects.

Team and Work Standards



Expertise

A team of experienced engineers and service specialists with practical experience working with energy systems.



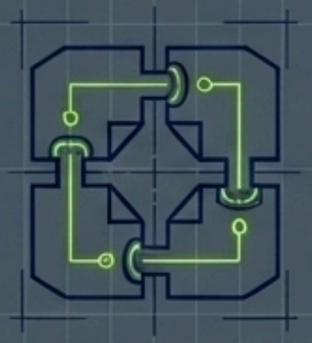
Responsibility

Key competence — working with high-responsibility facilities and state infrastructure.



Responsiveness

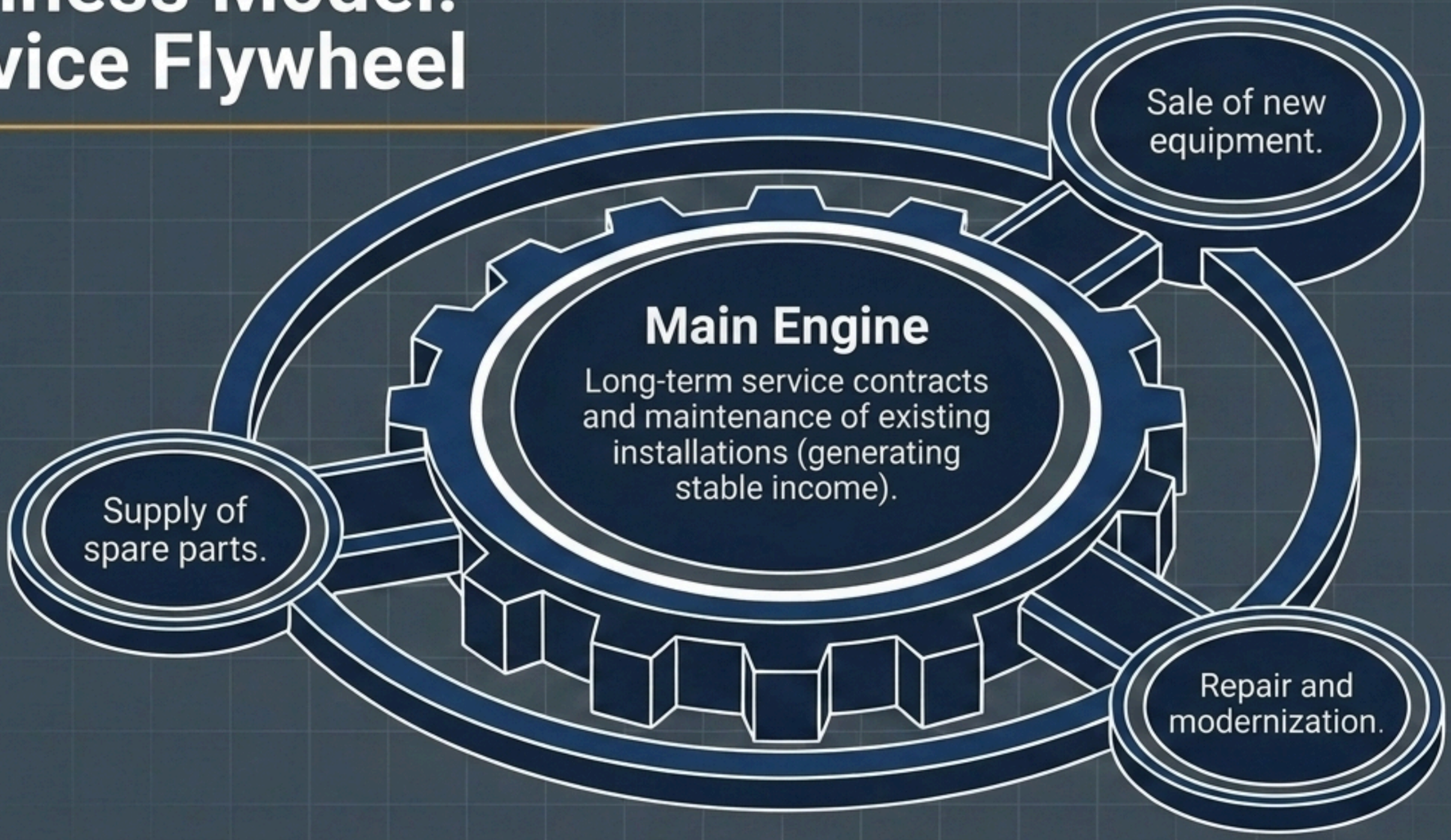
High speed of service team reaction for immediate elimination of downtime threats.



Approach

Comprehensive project implementation, flexibility, and strict orientation towards long-term cooperation.

Business Model: Service Flywheel



The business model is built on transforming one-time sales into long-term partnerships, guaranteeing stability for both the client and the company.

Scaling Strategy



Short-term goals (Launch)

Launch of operational activities, formation of client portfolio and conclusion of first service contracts.

Mid-term goals (Regional leadership)

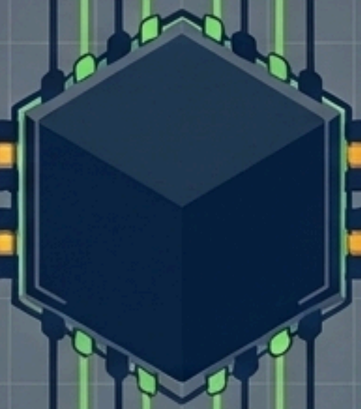
Expansion of client base, scaling of team and strengthening positions in Kharkiv and Kharkiv region.

Long-term strategy (National scale)

Entry to national-level facilities, development of alternative energy direction, formation of a strong and sustainable brand.

Architecture of Reliability

POTOK ENERGO is a combination of engineering expertise, practical experience, and a systematic approach to solving problems in the energy sector.



POTOK ENERGO is a combination of engineering expertise, practical experience, and a systematic approach to solving problems in the energy sector.

We ensure not only the supply of equipment, but also its relievble, safe, and efficient operation.

Start cooperation and order an energy audit:

Web: potokenergo.com
Email: office@potokenergo.com
Location: Kharkiv, Ukraine.